

PhyMed Promotes Hatter to Lead Expansion of Pain Management Clinics

Move also Reflects Company's Growing Focus on Building a Replicable, Evidence-Based Pain Management Practice Platform

NASHVILLE, January 20, 2015 – PhyMed Healthcare Group, a physician-led and owned services organization specializing in anesthesia, pain management and critical care, has named Rona Hatter regional operations manager for the company's pain management division to build on the successful track record established during her tenure as the director of PhyMed's pain management practice in Clarksville, Tennessee.

"We have tremendous confidence in Rona as a leader and innovator in pain management operations," says Michael Morgan, chief business development officer of PhyMed and chief operating officer of Anesthesia Medical Group (AMG) in PhyMed's Middle Tennessee market. "She has the skills and expertise to help us grow our pain management business across a multi-state footprint."

Hatter will oversee all of the company's pain management practices, including Clarksville, two in the Nashville area and one in Lebanon, Pennsylvania.

"In Clarksville, we provide services to the military from nearby Fort Campbell as well as local first responders," says Hatter. "They trust us because we have a successful and evidence-based approach to pain management. We are going to build on that." Morgan adds that "having pain management practices in multiple states gives PhyMed the unique advantage to share best practices among our fellowship trained, board certified anesthesiologists with subspecialties in pain medicine. Rona will leverage these opportunities to continue our high level of quality and customer service beyond our existing markets."

Hatter joined Anesthesia Services of Middle Tennessee, a PhyMed practice, in 2010 to manage the office's pain group. A former oncology nurse for St. Thomas Health Services, Hatter holds a CPPM certification (Certified Physician Practice Manager) and is the 2015 President for Clarksville area of the MGMA (Medical Group Management Association).



PhyMed's Increased Focus on Pain Management

Hatter's promotion comes at a time when the pain management industry, though growing, is often perceived negatively as a "pill mill" operation. Many pain clinics made it too easy to obtain powerful narcotics inappropriately or for non-medical use. PhyMed pushes back on the "pill mill" label on a number of fronts:

- Physicians are board certified anesthesiologists with an extended one year fellowship for pain management
- PhyMed physicians perform interventional pain medicine procedures such as nerve blocks, injections and radiofrequency ablation, with the goal of decreasing pain levels as well as the use of pain medications
- When applicable, the company regularly refers patients to non-drug therapies, including physical and psychological therapy as needed
- The company takes only referrals, requires three months' worth of medical records and supportive documentation such as imaging records
- The patient is not accepted if he or she was ever discharged from another clinic

The goal is to create a replicable pain management practice platform that can be exported to every new acquisition.

About PhyMed Healthcare Group

Based in Nashville, PhyMed Healthcare Group is a physician-led and owned leader of anesthesia, pain management and critical care services, and is committed to providing focused, proactive and innovative business solutions that foster high-quality, care-centered results. PhyMed Healthcare Group is a trusted partner proudly serving healthcare systems, ambulatory surgery centers (ASCs) and office-based anesthesia in multiple states. PhyMed consists of over 350 clinicians including more than 100 anesthesiologists and 250 CRNAs. To learn more, visit (www.PhyMed.com).

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